



# THE VIGILANTE



Volume 18 Issue 9

Editor: Nasty Newt SASS # 7365

May 2016

## The Monthly Chronicle of the Robbers Roost Vigilantes

### From The President

#### If It's Windy, It Must be May

##### March Has the Name, but May Has the Game

Springtime in the desert means you're liable to get about any kind of weather, as we all know, but the one thing you can pretty much count on is that in May, you're going to get some wind at some point. But Cowboy Shooters can take it.

On the 7<sup>th</sup>, the Week One crew put together a good one. The weather report was kind of discouraging, but still nine shooters turned out to shoot the match on what developed into a very pleasant morning. I thought for a while I might have jumped the gun on switching to Summer hours, but it worked out fine. Bad Bascomb shot it 45 seconds faster than anybody else, followed by Buckhorn Bud, Venomous Doc, M.C. Ryder, and Zig Mar, who cleaned the match.

On the 21<sup>st</sup> the forecast was for cool and windy, and they weren't too far off, but 15 shooters came to give it a go. Death Valley Rose was only able to go one stage, but she kept score for the rest of the day. Yuki B., who had observed several matches and shot a few stages here and there, shot the whole match. White Buffalo brought a new shooter, Mark Welsh, and M.C. Ryder ran him through the new shooter class. Both Yuki and Mark shot well. Welcome, guys, and don't be strangers!

T.S. Eliot, Mark Twain, Kanye West, or one of the other great philosophers once said, "Minor writers borrow, major writers steal," so I stole three stages from the recent Crap Shoot at Chimney Rock. Two of them worked out OK, but one produced 33% procedurals, which is ghastly. Cowboy Earl said his posse at Chimney Rock didn't have any trouble with it, so I don't know if I did a poor job of stealing or if, to put a positive spin on it, the shooters over at Lucerne Valley are a little smarter ☺. Bad Bascomb won every stage, and yours truly, Gravedigger, Zig Mar, and Duelin Tom were runners up. Nobody shot the match clean. All scores from both matches are posted.

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### Cinco de Mayo Origins

By

Nasty Newt, SASS # 7365

Here is the real story. About 100 years ago, having grown bored with hot sauce, Mexicans discovered mayonnaise. They loved the stuff, and put it on everything. As a result it flew off store shelves, and nobody could keep it in stock. The Mexican government took matters in hand, and contracted to import tons of mayonnaise from England. It was loaded into the hold of an ocean liner bound for America. After docking at New York, the ship was going to continue down the coast to Mexico to deliver the coveted condiment. Unfortunately, the ship was the Titanic, and the load of mayonnaise went to the bottom along with everything else. Mexican citizens were so distraught that they set aside a day every year as the occasion for everybody to get drunk and mourn the time the mayonnaise sunk, or, Sinko de Mayo.

OK, OK, try this one. Mexico has never won a war, so it is reduced to calling for a holiday to celebrate their victory over the French army in an obscure battle, the results of which were quickly reversed by the French. It's the best they can do, so let's party like it's 1899! I thought this was the real story, and was telling it out at the range recently, when M.C. Ryder said the truth was even stranger than that. And so it is, and here it is.

Cinco de Mayo, as celebrated in the U.S., is a marketing ploy created in the 80's by Texas distributors of Corona beer. It's mostly ignored in Mexico, befitting the ignorable little battle that happened on that day. In this country, the Chicano movement in the 50's and 60's, which encouraged Mexican Americans to celebrate their heritage, got the ball rolling on Cinco de Mayo, but it was very much an "insider" thing,

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In June, we will shoot on the 4<sup>th</sup> and the 18<sup>th</sup>. And we are on to **Summer Hours**, so you'll have to get up a little earlier. We'll start sign ups around 7:00, have the meeting at 7:45, and the new shooter class would be at 6:30. Let us know if a new shooter is coming so we can be prepared to take care of them.

## Robbers Roost Vigilantes

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## UPCOMING EVENTS

**The Cajon Cowboys** shoot on the: 2<sup>nd</sup> and 4<sup>th</sup> Saturday at the Gem Ranch in the Cajon Pass on old route 66. Contact Luke Warmwater at (909) 987-7017. [www.cajoncowboys.com](http://www.cajoncowboys.com).

**Five Dogs Creek Cowboys** in Bakersfield shoot on the 1<sup>st</sup> weekend of each month. Call Utah Blaine, (661) 203-4238. [www.5dogscreek.com](http://www.5dogscreek.com)

**High Desert Cowboys** shoot in Acton on the 3<sup>rd</sup> Sunday. Contact Doc Silverhawks, (661) 948-2543, or Lumpy Grits or Ima Schofield at (661)265-1923.

**Double R Bar Regulators**, Lucerne Valley, shoot the 2<sup>nd</sup> Sunday. [www.rbar.com](http://www.rbar.com). Contact Little Jersey Jo, 1-760-247-5012, [joed56676@gmail.com](mailto:joed56676@gmail.com).

**El Dorado Cowboys**, Boulder City, NV, shoot the 1<sup>st</sup> weekend (Sat & Sun). Contact Creeker at 702-328-4867. [www.eldoradocowboys.com](http://www.eldoradocowboys.com).

**Chorro Valley Regulators** shoot the 2<sup>nd</sup> Sunday and most 5<sup>th</sup> Sundays at Morro Bay. [www.chorrovalleyregulators.org](http://www.chorrovalleyregulators.org).




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as most other American groups had never even heard of it. But then those Texas distributors launched a Cinco de Mayo-themed ad encouraging Mexican Americans already celebrating the holiday to make it a priority on that day to drink Mexican beer. The campaign took off nationwide, and the rest is history.

What occurred in only eight short years was the holiday solidifying itself as a time to drink Corona beer. By 1996, consuming Corona as a way to celebrate Cinco de Mayo was the core way most people acknowledged the holiday's existence, a huge victory for the Corona marketers. That year marketing manager Don Mann bragged, "Corona is the first thing that comes to mind when customers think Cinco de Mayo."

As the holiday has grown in popularity, its connection to the original meaning has continued to weaken, while its excuse to party has drastically increased. Much of this has to do not only with the adept marketing of companies like Corona – who spend \$1 on Cinco de Mayo promotions for every case of beer sold – but also the time of year in which the holiday falls. Early May signifies the true start of spring in most of America, just as the weather is turning balmy, and with Memorial Day almost four weeks away, many Americans are looking for any excuse to be outside celebrating in the sunshine. Americans spend as much as \$500 million more on a holiday weekend than on a normal weekend, so making a big deal out of Cinco de Mayo is good for business. Add that to the fact that most Americans associate Mexican food with warm weather, and you've got the perfect combination for an epic party. And, uh, don't forget the mayonnaise.

## Business Card Advertising

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### How to Join the Robbers Roost Vigilantes...

Come out to a RRV match, held the third (and sometimes first) Saturday of every month, or call Nasty Newt at 760-375-7618, or MC Ryder at 760-384-2321, or mail it in. Our membership application is here [RRV Membership Application](#) Annual membership dues for the RRV are: single membership \$25, member and spouse \$30, family membership (including children under 18 living at home) \$35. First time shooters will be able to take their FIRST (1) NEW SHOOTERS CLASS for \$10, any subsequent new shooters class or RRV match shoot will be \$10 members, \$15 nonmembers. Donations for shooting regular monthly RRV matches will be \$10 members, \$15 non-members. Memberships run from September 1 - August 31. New memberships purchased after September will be prorated depending on the number of months remaining and the type of membership. **RRV members are encouraged to become Single Action Shooting Society (SASS) members.** Please call SASS at 877-411-SASS. SASS membership information can be found here:

<http://www.sassnet.com/Membership-Main-001A.php>

SASS membership is not required for membership in RRV, or participation in RRV regular monthly matches. **RRV encourages all shooters to join and support the NRA and the NRA Foundation, and Ridgecrest Gun Range Association.** For further information visit our website at [www.robbersroostvigilantes.com](http://www.robbersroostvigilantes.com).

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### Schedule of Monthly Matches RRV Match Dates:

Jun 4, 2016

Jun 18, 2016

Summer Hours: Sign up starting ~  
7:00, Safety Meeting ~ 7:45.

## Newsletter News

Issues of *The Vigilante* might be few and far between this summer. I'm not saying there won't be one for any given month, but the possibility exists, as Desert Willow and I have some trips planned.

Anything that needs to be passed along to club members will still be done via email and/or posting on the web site. I will be reachable at my home email address, [newton185@mchsi.com](mailto:newton185@mchsi.com).

Everybody have a great summer, and if not before, I will definitely see you in September.

Newt